



# Service Presentation & Business Opportunities

with GotYourBack Support



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GotYourBack Support is not just an outsourced support team. It is the main tool for building trust and open relationships with your customers. We are your own voice of the brand.

Founded

2019

Team members

50+

Happy customers

7000+

Successful partnerships

8 and growing

REVIEWED ON

Clutch



4 REVIEWS

★ Trustpilot



We are rated excellent

See our reviews:

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# Customer Support Solutions



## Product & Service Onboarding

All activities involved in introducing a new customer to your company product or service, making client's experience as smooth as possible.



## Orders Management Services

Digital way to manage the lifecycle of an order, that tracks all the information and processes, from order entry to after-sales service.



## Complaint Handling Services

Quick, confidential and cost-effective solution for end-to-end bespoke complaint handling services that help to avoid your business reputation damage.



## Billing Support Services

Solutions and tools to identify and fix issues during the full cycle billing process when they do occur.



## Appointment Scheduling

Appointment management solution, that makes it easy for product/service providers to manage receptions that provides the efficient use of your time.



## Back Office Services

The company department that makes registration and account of operations related to the company's finances.



## E-mail Services

This solution offers a technical infrastructure and a software tool with a graphical user interface to manage the sending of emails quantitatively and qualitatively.



## Help Desk Services

The systems that aimed to automate the processing of customer requests, increase the level of service provided and reduce the time for solving problems.



## Call Center Services

A customer interaction center through incoming and outgoing phone calls that analyzes requests and promotes a brand, goods or service.



## Telemarketing Services

Process of selling, soliciting or promoting a product or service over the telephone that is the most cost-efficient, flexible, and statistically accountable medium available.



## Virtual Receptionist Services

A comprehensive set of online business solutions that provides you with a digital platform for remote execution of operations.



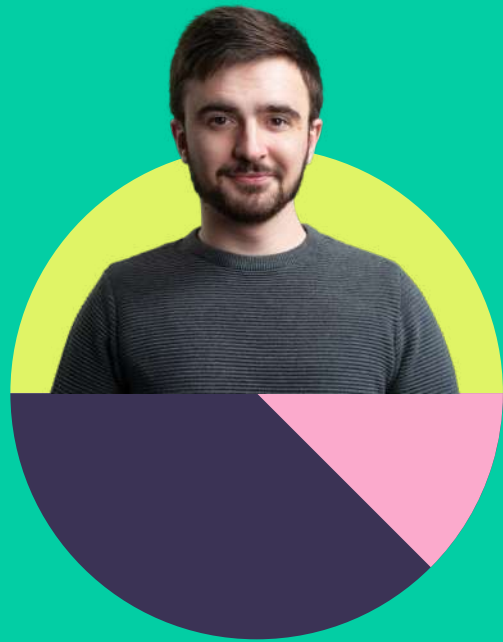
## Answering Services

A high-quality professional answering team that presents your business in a positive light to customers, as well as customer satisfaction and retention rates.



## Social Media Support Services

The practice of using social tools to resolve customer questions or concerns, which allows customers to reach your team on the platforms they already use.



# Direct Sales Solutions



## Direct Sales Services

A type of sales that implies direct contact between a seller and a consumer without involving any third parties via inbound or outbound calls.



## Customer Onboarding

Explaining the consumer journey and clarifying the app functionality to the user. Improving customer experience.



## Upsells and Cross-sells

Selling the main product plus additional ones. Covering revenue risks and increasing sales and revenue.



## In-app and Web Chats

Different sales activities both inside the application and on the web. Increasing sales and customer/user base.



## Upgrades

Current service plans prolongation. Increase of Revenue and Customer LTV.



## Telemarketing Services

Act of selling, soliciting or promoting a product or service over the telephone that is the most cost-efficient, flexible, and statistically accountable medium available.



## Sales Training Services

The personal development of skills and techniques related to creating and exploring new sales opportunities, as well as closing sales for an organization.



## Customer Retention

The process of engaging existing customers to continue buying products or services from your business that enables you to form lasting relationships with consumers.



# Technical Support Solutions



## IT Help Desk (T1-T3)

The single point of contact between the IT service provider and users for day-to-day activities where you can manage incidents and service requests.



## Software Support

Troubleshoot of software problems or help with software usage + billing question + communication with dev team if it needs by providing all the necessary information.



## Technical Troubleshooting

High-quality optimization of customer's computer/device + custom request that is not covered by the regular servicing (printer setup, Internet issues, etc)



## Remote System Diagnostics

Remote diagnostics of all the software and hardware related issues with the help of special remote tools and recommendation in case of hardware issues by certified specialist.





## Remote Computer Maintenance

Securely dialing into your customer's computer, resolving issues they have, monitor the computer continuously for threats and vulnerabilities.



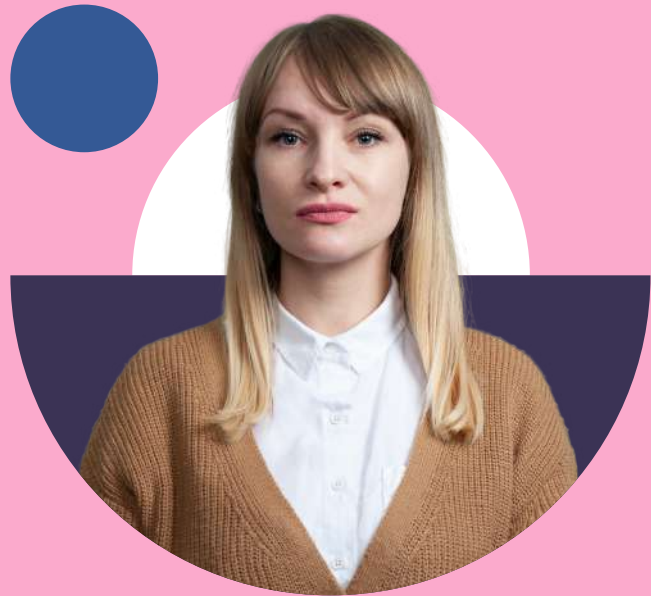
## Security Services

Troubleshoot and providing guidance & recommendation about security requests for Browsing, Identity, Money, Network, Device & Files areas.



## IoT Support

Connecting any device with an on and off switch to the Internet. It includes everything from cell phones, coffee makers, and almost anything else you can think of.

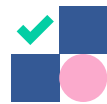


# QA & Compliance Solutions



## Quality Management Systems Setup

Setup of a formalized system that documents processes, procedures, and responsibilities for achieving quality policies and objectives.



## Quality Monitoring and Control

Evaluating and recording of quality activities to measure project performance and make recommendations for change if necessary.



## Business Stats and Metrics Analysis

A process of quantifiable measuring of core business stats and analytics that is used to track and assess the status of a specific business process.



## Internal Policies Setup

Process of creating high-level guidelines that define the culture of an organization by shaping decisions and providing a framework for daily activities.



## QA Scorecard Setup

Building a quality assurance program that serves to reduce noncompliance, avoid customer experience mistakes and other errors that could occur internally.



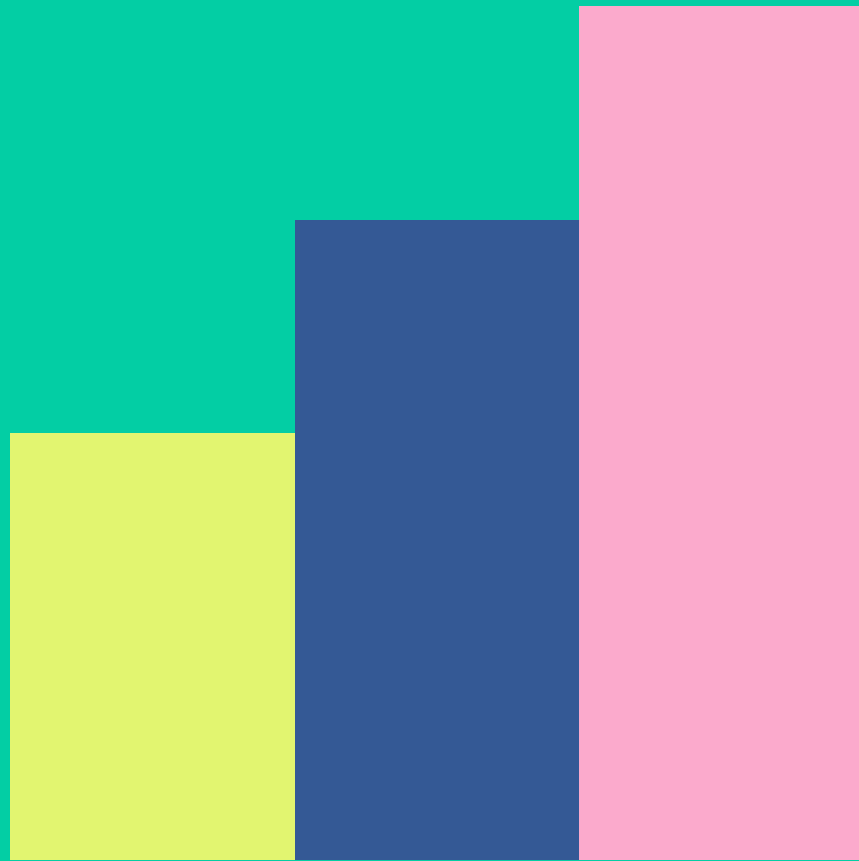
## Refunds and Chargebacks Analysis

Assessment, identification of reasons and analysis of each individual case refunds and chargebacks in order to reduce their number in the future.



## Customer Feedback Investigation

The process of clarifying, managing, and resolving customer complaints with further analysis of its reason in order to avoid similar issues in the future.



Business opportunities  
with GotYourBack Support



## Option 1

# Promoting Remote Tech Support to Your Customers

- ✓ CTA implementation on the product's Thank you page
- ✓ Customers see an option of call or chat to get the assistance
- ✓ During the contact, we're activating the software and onboarding customer with its basics
- ✓ Proposing system check-up
- ✓ Selling GotYourBack Premium Technical Support
- ✓ Revenue sharing model





## Option 2

# Customer Support and Success

- ✓ Customer Onboarding
- ✓ Helpdesk via Omnichannel
- ✓ Billing Request Handling
- ✓ Order Processing and Management
- ✓ Customer Feedback Processing

## Option 3

# Support your app

- ✓ Tier-1 or Tier-2 of Tech Support via Omnichannel
- ✓ Helpdesk
- ✓ Billing
- ✓ Troubleshooting
- ✓ Customer Feedback Processing
- ✓ Training of product usage for the customers
- ✓ System setup and configuration

## Option 4

# Sales Team Outsourcing

- ✓ Selling your service/product via Omnichannel
- ✓ Product/Service onboarding to the customers
- ✓ License Upgrading
- ✓ Promoting other products from the portfolio
- ✓ Revenue sharing model





## Option 5

# Product up-sell/cross-sell

- ✓ Distribution of your Products on our traffic via call/chat
- ✓ Training of the product usage to the customers
- ✓ Revenue sharing model





## Option 6

# Quality assurance

### Monitoring

- ✓ Direct-to-customer communications check up
- ✓ Scripts and templates revision
- ✓ Customer feedbacks investigation

### Control

- ✓ QA scorecard setup
- ✓ Internal policies setup
- ✓ Quality assessment on all levels
- ✓ Quality calibration sessions
- ✓ Incentives system setup
- ✓ Workshops and trainings for employees



For more detailed service presentation, service metrics  
and main partnership options - please contact us at

→ [hi@gotyourbacksupport.com](mailto:hi@gotyourbacksupport.com)

See our reviews: [Clutch](#) [Trustpilot](#)